**FY21 Budget Summit**

Student Activity Fee Funding Application B

Please email this application and accompanying materials to gusafinapp@georgetown.edu by **Friday, February 21, 2020 at 6:30 PM.**

**PART A: INTRODUCTION**

Name of Organization: Transfer Council

Mission of Organization: The Transfer Council is established for the purpose of supporting and advocating for all students who transfer to Georgetown University. We work to ensure that transfers feel welcome and are given the resources not only to succeed, but also to thrive. Our purpose will include, but is not limited to, advocating to improve the admissions process, orientation process, housing process and placement, academic life, and career preparation. Additionally, we will engage in programing to build an inclusive Transfer community.

GMS Worktags:

Cost Center CC2820, Program PG002297, Purpose PP4002, Fund 1701

Total Amount of Funding Requested: $7,500

**PART B: FINANCIALS**

Please complete [this Financial Information](https://drive.google.com/file/d/1OPl0EmlIjfgKqFRuTLg2VVHfShv3SdPd/view?usp=sharing) (B) FY21 excel document and attach it to your email submission.

**PART C: IMPACT**

Please answer the following questions in detail and provide any relevant documents:

1. Describe the program/project you would like to fund, implement or enhance.

Transfer Council is a resource to all transfer students, new or returning, in any way that students seek to engage with us. Our organizational goal is to be a resource for all transfer students during their initial transition into Georgetown, and throughout their entire Georgetown experience by organizing community events and advocating for change to better support this underrepresented group on campus.

Transfer Council fosters community in different ways. We host numerous events each month ranging from events like Hoya basketball games and bowling at Pinstripes. These offer opportunities for the whole community to get together and for transfer students to meet other transfer students that they may not have otherwise. Other events offer more informal spaces to come together as a community, like exam time study breaks. These encourage transfer students to check-in with their own well-being in a smaller setting, where they can have a conversation with board members or other transfer students. Our events consistently attract 20-50 students per event, which engages a substantial proportion of our community over the year.

Another key pillar of Transfer Council is advocating for changes in the student experience, including initiatives relating to improving NSO for spring transfers and a more inclusive housing/course selection process. Transfer Council addresses these issues through an advocacy committee that works with other entities of the University to address issues that concern transfer students. Committee members, led by our Advocacy Chair, attend regular meetings of other entities, such as GAAP and NSO in an effort to better the transition to Georgetown.

Another key part of our programming is the Admitted Transfer Student Day, held in June each year. Since Transfer Students do not have the opportunity to participate in GAAP weekends, Transfer Council began this initiative to increase community spirit and get students excited about coming to Georgetown. While this initiative has been instrumental in attracting students and is a crucial event to build community before students arrive on campus in the fall, it does not receive the same financial support as GAAP weekends, and very limited sponsorship from admissions.

1. How are decisions made about the direction of this program? How are students  
   involved in the decision making process?

All transfer students are considered members of the Transfer Council, and our programming is open to the Georgetown community. We have a student board that serves in the following roles: President, Treasurer/VP, Chair of Advocacy, Chair of Programming, Chair of Marketing, and ATSD Co-Chairs. Decisions about the direction, advocacy agenda, and events of Transfer Council are considered and voted on by acting board members.

When we seek new members for the fall, we will host an information session that is advertised to the entire transfer community. At this information session, we will present each board position and gather interest from attendees. Current board members will meet with interested individuals for “interest meetings”. These take the place of formal interviews since the board seeks to emphasize Transfer Council’s inclusivity. After all interest meetings have been conducted, the board will meet to share their insights before voting on each position.

1. In what ways does this program/project enhance student life at Georgetown  
   University? How many students will it affect?

Transferring to Georgetown is a unique experience that only applies to a fraction of the undergraduate population. In the past, transfer students have felt left out of opportunities, social life, or experiences innate to Georgetown, so Transfer Council seeks to create a space to ease the transition, foster community, and enhance the student experience for this population.

There are about 500 transfer students at Georgetown, all of whom can take part in Transfer Council in whatever way they would like, but all are impacted by the advocacy work that we do to create a better experience and stronger community. Transfer Council enhances student life at Georgetown University in several key ways. Transfer Council has partnered with other organizations and offices on-campus, including GWOW, Cawley Career Center, and ESCAPE. Transfer Council has been pleasantly surprised by the interest of other organizations in our mission, and we are excited to grow our partnerships on campus.

1. What funding sources currently support this program? Will these sources continue to provide funding at the same level this year? What other sources have been explored before coming to GUSA?

Transfer Council received $7000 from FinApp for FY19 and $7500 in FY20. In the past, the President’s Office, the Provost’s Office, some of the college deans’ offices, NSO, and other campus partners have contributed to alleviating the costs of Admitted Transfer Students Day. These campus partners will continue to give to our organization financial backing at similar rates; although, the funding from GUSA has been the most consistent and generous, and this funding gives our organization better autonomy over our planning, allowing us to implement our agenda effectively.

1. Will this program comply with all University policies?

Yes. The President, Treasurer, and Programming Chair attended Blueprint Training to adhere to University policies and we are currently in the process of completing our HoyUs Training.

1. What level of financial risk does this project entail?

There is virtually no financial risk involved as the entirety of Transfer Council’s funds are spent on events and activities that contribute to a vibrant campus life on Georgetown for an underrepresented, and often overlooked, community.

1. In what way will this program/project expand or relieve a financial burden on  
   students participating in this program?

There is no financial burden for participating in this club, and as an organization, we hope to continue this by using the funds allocated to us by the GUSA Senate to make our events free for students.

1. What is the long-term financial impact of this project? Will there be ongoing  
   maintenance costs?

The long-term financial impact of this project will be to create events that will create a more inclusive Georgetown campus. There should not be an ongoing maintenance cost.

1. Will this program need more money in future years? To the best of your ability  
   provide information on project costs for the next two years.

The organization has found the right budget set for the foreseeable future, and will not need to advocate for more money in the next two years if the budget of $7,500 is provided for through the FinApp process. The projected cost of the next two years will undoubtedly be the same.

1. Has your organization/group previously applied to the Budget Summit? How much was the organization allocated? How was it used?

Yes, Transfer Council has applied to the Budget Summit before and this is our third year applying through the Budget Summit. The organization has applied for funding for FY19 and received $7,000 and had $278 dollars left in reserve at the end of the fiscal year. The organization had no intention of leaving money left over for FY19, however, given issues with our financial recordkeeping on both Transfer Council’s behalf and the behalf of Hoyalink, we as an organization presumed to have spent more money than we actually did, which affected our overall total at the end of FY19. However, the $6,722 that we did use for FY19 was used on a variety of events, such as Admitted Transfer Student Day, a bowling event, meet and greet events, fall and spring transfer orientation events, an alumni event, and holiday events. All of those events were a great way to foster a more durable and inclusive transfer community.

In FY20, we requested $8,000 and we were allocated $7,500. The $7,500 has been a perfect amount for our organization and we have used $1,541.00 on very similar events like the ones mentioned for FY19. We plan to use the rest of our budget during the spring semester as that is when Transfer Council does more robust event planning, given that all spring Transfer students are now on campus. The spring is also when Transfer Council starts spending for our most important event, Admitted Transfer Student Day, in June.

**PART D: MEASURE OF SATISFACTION**

For scaled questions numbered 1 through 5, 1 represents the extremity of a negative experience, while 5 a positive one.

1. Do you feel FinApp was able to meet all of your funding needs last year? Please explain.

Yes, even though we had requested a larger amount, the amount we did receive was a perfect sum for our organization as we have been more than capable to set up successful events that are geared towards community bonding.

1. If applicable, how capable were you of promoting your advisory board's agenda and mission given the funding you received? Please have a numeric response from 1 to 5.

5, our agenda is well supported by this funding as it gives us the ability to connect with past, current, and future transfer students.

1. How could FinApp have been more sensitive to the clubs within the advisory boards' needs?

FinApp has been sensitive to our needs and very understanding, although there are at times in which FinApp does not fully understand the importance of organizations, and it would be beneficial for FinApp to take a more empathetic approach.

1. How did your funding capabilities this year compare to that of your Advisory Board Group last year? (Less effective, Equally as effective, More effective.)

More effective, as we have more leeway to use our money to the best of our capabilities.

1. What feedback did you receive from the organizations you represent? In order to limit negative feedback, consider detailing specific needs from clubs while filling out the budget summit application.

We have always received generous and kind feedback from the people we have worked with, and we want to continue providing the types of events that we normally do to continue those positive comments.

1. Do you think that this year's application has given you the ability to demonstrate your funding requests to the best of their ability? If not, how can we improve this application for future years?

I think the application has given the ability to demonstrate our funding requests, but this year’s application was not as well publicized as it was in previous years and that in the future, I would recommend that there be ample notifications about the FinApp application.

**PART E: CERTIFICATION**

By signing below, I hereby certify that the information enclosed is accurate to the best of  
my knowledge.

**Funding Request Form Submitted By: Transfer Council**

**Name of Group Student Chair: Kira Macauley**

**Signature (type your name): Kira Macauley**

**Name of Group Advisor: Matt Barnes  
Signature (type your name): Matt Barnes  
Date: February 22, 2020  
Contact Email: mb2338@georgetown.edu**

**Contact Phone Number: 202-687-3704**